

Dealing for DUCHEENNE 2016

AT THE LEGENDARY SONY PICTURES STUDIO
SATURDAY, MAY 14, 2016 | 6:00 PM



SPONSOR PACKAGES DEADLINE: MARCH 10

ROYAL FLUSH **PRESENTING SPONSOR \$100,000**
(\$91,530 tax-deductible)

Exclusive Presenting Sponsor naming rights for the event. Three VIP tables of 10 with premier placement in Presenting Sponsor section. Name and logo on the step and repeat.* Celebrity poker tournament buy-in for 20 people. Private limo service to and from the event for you and 8 guests (one pick-up and one drop-off location within 10 miles of the Sony Studios Lot). Inside front cover full page color ad in tribute journal.* Meet-and-greet with the evening's entertainer. Presenting Sponsor acknowledgement by hosts. Name and logo on all printed materials and outreach.* Private breakfast with the scientists.

To purchase this level of sponsorship, Please contact Amy Martin (310) 779-7422 or amymartin@ucla.edu

STRAIGHT FLUSH **CORPORATE SPONSOR \$50,000**
(\$42,820 tax-deductible)

Exclusive naming rights for a premier area of the event. Two tables of 10 with premier seating in Corporate Sponsor section. Celebrity poker tournament buy-in for 20 people. VIP parking for 10 cars. Inside back cover full page color ad in tribute journal.* Meet-and-greet with the evening's entertainer. Corporate Sponsor acknowledgement by hosts. Name and logo on all printed materials and outreach.*

***Logo for the printed invitation must be received by March 10 and artwork for the tribute journal must be received by April 13 to to be included.**

FOUR OF A KIND **ANGEL SPONSOR \$25,000**
(\$21,410 tax-deductible)

Exclusive naming rights for a premier area of choice: silent auction or poker room. One VIP table of 10 with premier seating in Angel Sponsor section. Celebrity poker tournament buy-in for 10 people. VIP parking for 5 cars. Full page ad in tribute journal.* Angel Sponsor acknowledgement by hosts. Name and logo on all printed materials and outreach.*

FULL HOUSE **SUPPORTING SPONSOR \$12,000**
(\$8,410 tax-deductible)

Company logo prominently displayed at event. One table of 10 in Supporting Sponsor section. Celebrity poker tournament buy-in for 10 people. Full page ad in tribute journal.* Supporting Sponsor acknowledgement by hosts. Name and logo on all printed materials and outreach.*

FLUSH **TABLE SPONSOR \$6,000** (\$2,410 tax-deductible)

Reserved table of 10. Celebrity poker tournament buy-in for 10 people. Name on all printed materials and outreach.

THREE OF A KIND **CDMD FRIEND \$3,000**
(\$2,410 tax-deductible)

Reserved table of 10.

INDIVIDUAL POKER VIP **\$500** (\$141 tax-deductible)

Dinner and poker buy-in. Non reserved seating.

INDIVIDUAL TICKET **\$200** (\$141 tax-deductible)

Dinner only. Non reserved seating.

TRIBUTE JOURNAL ADS COPY DEADLINE: APRIL 13

TRIBUTE JOURNAL ADS (100% tax-deductible)

Purchase an ad to celebrate this year's honoree Anne Wojcicki and the CDMD at UCLA with a congratulatory message in the tribute journal. For more information about placing an ad, contact Ellen Klinenberg at (310) 801-1180.

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| <input type="checkbox"/> Royal Flush Page | \$25,000 | Full Color 8"x8" |
| <input type="checkbox"/> Straight Flush Page | \$10,000 | Full Color 8"x8" |
| <input type="checkbox"/> Four of a Kind Page | \$5,000 | 8"x8" page |
| <input type="checkbox"/> Full House Page | \$2,500 | 8"x8" page |
| <input type="checkbox"/> Full Page | \$1,500 | 8"x8" page |
| <input type="checkbox"/> Half Page | \$750 | 4"x8" page |

Payment and artwork for the tribute journal must be received by April 13. We encourage electronic art files in Illustrator, Photoshop, or InDesign; and logos and photographs in EPS, TIFF or JPEG format with a minimum 300 dpi for its intended use. Please email ads to eklinenberg@me.com

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Type of Gift (check one) Personal Gift Corporate Gift

Total Enclosed \$ _____ Checks payable to The UCLA Foundation – CDMD at UCLA

Charge \$ _____ to my VISA MasterCard American Express Discover

Card Number _____ Exp. _____

Name on Card _____

To charge by phone or for more information call: (310) 779-7422

Please review UCLA and The UCLA Foundation's Disclosure Statements for Prospective Donors at www.uclafoundation.org/disclosures or contact CDMD at UCLA at 310-779-7422. Fundraising permit in compliance with the Charitable Solicitation Ordinance in the City of Los Angeles (L.A. Municipal Code Article 4, Section 44). The UCLA Foundation's permit is on file with the City of Los Angeles.